



WORKSHOPS AND MEETUPS

JUNE 16



07:00 AM

07:00 AM - 05:00 PM

WELCOME

Registration

08:00 AM

08:00 AM - 09:00 AM

BREAK

Breakfast

09:00 AM

09:00 AM - 10:30 AM

PRO DEVELOPMENT WORKSHOP

Maximizing Survey Participation: Strategies to Boost Response Rates and Engagement

Discover proven tactics to increase survey completion and engagement with your feedback initiatives. Learn how to design invitations, deploy reminders, and leverage technology integrations that connect with your audience, helping you collect richer, more actionable data.

STUDENT RESPONSE RATES AND ENGAGEMENT

09:00 AM - 10:30 AM

• DIG

PRO DEVELOPMENT WORKSHOP

Automating Feedback Workflows: A Guide to Data Connectors, DIG, and Integrations

Become an expert in feedback management with Explorance. In this session, we cover how exactly data flows in and out of the systems you use every day, empowering you to automate data flows, maintain data quality, and accelerate reporting.

AUTOMATION FOR FEEDBACK COLLECTION

09:00 AM - 10:30 AM

• MLY

COMMUNITY OF PRACTICE MEETUP

MLY

More details to come

10:30 AM

10:30 AM - 11:00 AM

BREAK

Networking Break

11:00 AM

11:00 AM - 12:30 PM

• MLY

PRO DEVELOPMENT WORKSHOP

Mastering Explorance Feedback Analytics: Reports, Dashboards, and AI Insights

Elevate your understanding of Explorance's analytics suite through hands-on experience building dynamic reports and interactive dashboards, including integrated AI-powered analysis with MLY. Learn how to better leverage each component to turn feedback data into actionable insights that improve decision-making across academic and organizational units.

TEACHING EFFECTIVENESS & STUDENT SUCCESS

11:00 AM - 12:30 PM

• MLY

PRO DEVELOPMENT WORKSHOP

Automating Feedback Workflows: A Guide to Data Connectors, DIG, and Integrations

Unlock the potential of engagement surveys by combining AI-powered summaries, Explorance MLY analysis, and intuitive dashboards. This practical workshop shows how to identify trends, surface actionable opportunities, and deliver impactful engagement insights to leadership.

AUTOMATION FOR FEEDBACK COLLECTION

11:00 AM - 12:30 PM

COMMUNITY OF PRACTICE MEETUP

Response Rates & Engagement

More details to come

12:30 PM

12:30 PM - 01:30 AM

BREAK

Networking Lunch

12:30 PM - 01:30 AM

BREAK

Blue Expert Meetup and Lunch

01:30 PM

01:30 PM - 03:00 PM

• BLUEX

PRO DEVELOPMENT WORKSHOP

Creating Surveys, Interactive Content, and Teaching Tools with BlueX

This workshop condenses The BlueX Feedback Creator Program into a single session. Get hands-on experience and learn how to build surveys, forms, interactive newsletters, and teaching content using BlueX. Discover new ways to collect feedback, unique use cases, and test what's truly possible when you create without limits.

STUDENT RESPONSE RATES AND ENGAGEMENT

01:30 PM - 03:00 PM

• BLUE

PRO DEVELOPMENT WORKSHOP

Getting the Most from 360-Degree Feedback: Key Features and Insights

Explore the top three capabilities of using Blue for 360-degree feedback and how to leverage the resulting insights. Learn best practices for collecting multi-rater feedback, visualizing results in dashboards, and translating findings into targeted performance improvements.

MULTI-RATER AND 360-DEGREE FEEDBACK

01:30 PM - 03:00 PM

COMMUNITY OF PRACTICE MEETUP

Reporting and Analytics

More details to come

03:00 PM

03:00 PM - 03:30 PM

BREAK

Networking Break

03:00 PM

03:00 PM - 03:30 PM

BREAK

Networking Break

03:30 PM

03:30 PM - 05:00 PM

• BLUE

PRO DEVELOPMENT WORKSHOP

Setting Up Holistic Teaching Evaluations in Explorance Blue

Learn how to implement a holistic teaching evaluation framework by integrating student, peer, and self-feedback within Blue. This hands-on session guides you through setting up multi-source evaluation processes in Blue to support faculty development and institutional improvement efforts.

TEACHING EFFECTIVENESS & STUDENT SUCCESS

03:30 PM - 05:00 PM

• MLY

PRO DEVELOPMENT WORKSHOP

Unlocking MLY's Power for Open-ended Feedback

Explore how to apply Explorance MLY to analyze open-ended feedback effectively. This session covers practical tips for interpreting MLY data, setting up redaction workflows for privacy, handling multilingual data, secure sharing options, and designing both static and dynamic reports. Walk away with skills to extract trustworthy, real-time insights while maintaining compliance and communication standards.

AI-POWERED QUALITATIVE ANALYSIS

03:30 PM - 05:00 PM

COMMUNITY OF PRACTICE MEETUP

Medical and Health Sciences

More details to come

06:30 PM

06:30 PM - 10:30 PM

COCKTAIL RECEPTION

Opening Cocktail Reception

10:30 PM



DAY 1
JUNE 17



07:00 AM

07:00 AM - 05:00 PM

WELCOME

Registration

08:00 AM

08:00 AM - 09:00 AM

BREAK

Breakfast

09:00 AM

09:00 AM - 10:00 AM

OPENING KEYNOTE



Samer Saab
Founder and CEO



What If They Never Answer Again? And What If It's Not a Crisis?

For decades, we've built our listening strategies around one assumption: that people will answer when asked. We measured engagement by response rates. We equated feedback with form completion. We believed that if we asked the right question at the right time, truth would reveal itself.

But what if they stop?

What if the response rate drops to zero? What if the survey goes out—and silence answers back?

In this provocative keynote, Samer Saab invites us to pause and reconsider what we call "listening." What if silence isn't the absence of voice, but a reflection of something deeper—mistrust, fatigue, or irrelevance? What if we've been looking for feedback in the wrong places, using the wrong tools, asking the wrong people?

This is not a call to abandon asking. It's a call to evolve. To build environments where expression flows without force. To stop measuring how many people respond—and start noticing why they do (or don't).

Because the future of listening won't be driven by better prompts.

It will be built by better cultures.

10:10 AM

10:10 AM - 11:00 AM

• BLUE

CUSTOMER PRESENTATION

Wired to Listen: Our Journey
to a Unified Feedback System
Across Eight Campuses



TEACHING EFFECTIVENESS
& STUDENT SUCCESS

10:10 AM - 11:00 AM

• BLUE

CUSTOMER PRESENTATION

Don't Kill the Wonder: Using
BlueX to Spark Campus -
Wide Inquiry and Innovative
Assessment



STUDENT RESPONSE RATES
AND ENGAGEMENT

10:10 AM - 11:00 AM

CUSTOMER PRESENTATION

From Systems to
Ecosystems: Architecting an
Intelligent, Listening Strategy
Configured to Your Business
Needs

EMPLOYEE ENGAGEMENT

10:10 AM

10:10 AM - 11:00 AM

• MTM

CUSTOMER PRESENTATION

Building the Business Case
for Learning: Securing
Executive Buy-In Through
Evidence and Outcomes



LEARNING MEASUREMENT
AND SKILLS

10:10 AM - 11:00 AM

CUSTOMER PRESENTATION

Demystifying L&D
Benchmarking: How to
Compare, Measure, and
Communicate Success



LEARNING MEASUREMENT
AND SKILLS

• BLUE

• DASHBOARD

10:10 AM - 11:00 AM

CUSTOMER PRESENTATION

Making Insight Accessible:
Implementing Blue
Dashboards



DATA ANALYTICS AND REPORTING

11:00 AM

11:00 AM - 11:30 AM

BREAK

Networking Break

11:30 AM

11:30 AM - 12:20 PM

• BLUE

CUSTOMER PRESENTATION

From Feedback to
Transformation: How AUC
Elevated Teaching Excellence



TEACHING EFFECTIVENESS
& STUDENT SUCCESS

11:30 AM - 12:20 PM

• MLY

CUSTOMER PRESENTATION

Fostering a Culture of
Feedback Across Students,
Faculty, and Administrators



AI-POWERED QUALITATIVE ANALYSIS

11:30 AM - 12:20 PM

CUSTOMER PRESENTATION

We're Engaged! How Cal Poly
Pomona Engages their
Campus Community in
Course Evaluations for a
Harmonious Union



STUDENT RESPONSE RATES
AND ENGAGEMENT

11:30 AM - 12:20 PM

• MTM

CUSTOMER PRESENTATION

Measuring Job Application:
What Learners Actually Do
After Training



LEARNING MEASUREMENT
AND SKILLS

11:30 AM - 12:20 PM

• BLUE 360

CUSTOMER PRESENTATION

Person-Centric 360s:
Technology-Intelligent
360 Feedback that Puts
People First



MULTI-RATER AND 360-DEGREE
FEEDBACK

11:30 AM - 12:20 PM

CUSTOMER PRESENTATION

From Feedback to Foresight:
Building Intelligent Data
Ecosystems for Quality and
Student Success



DATA ANALYTICS AND REPORTING

12:20 PM

12:20 PM - 01:30 PM

BREAK

Networking Lunch

01:30 PM

01:30 PM - 02:30 PM

ROUNDTABLE DISCUSSION

Roundtable Discussion - Moderated

02:40 PM

02:40 PM - 03:30 PM

PRODUCT KEYNOTE

Explorance Feedback Analytics - Product Vision and Roadmap



Zelbrey Bedard
Chief Product Officer



03:30 PM

03:30 PM - 04:00 PM

BREAK

Networking Break

04:10 PM

• BLUE • MLY

04:10 PM - 05:00 PM

CUSTOMER PRESENTATION

Continuous Quality Improvement for Curriculum Committee Leadership: An Approach to Monitoring Student Perceptions of Course and Educator Effectiveness



TEACHING EFFECTIVENESS & STUDENT SUCCESS

04:10 PM - 05:00 PM

CUSTOMER PRESENTATION

Enhancing Student Response Rates through Data-Driven Strategies



AI-POWERED QUALITATIVE ANALYSIS

04:10 PM - 05:00 PM

CUSTOMER PRESENTATION

How Early Semester Feedback Drives Teaching Improvement



STUDENT RESPONSE RATES AND ENGAGEMENT

04:10 PM - 05:00 PM

• BLUE

CUSTOMER PRESENTATION

Structuring Success: How the University of Minnesota Navigated the Blue Upgrade with a Quality Assurance Approach



UNIVERSITY OF MINNESOTA

AUTOMATION FOR FEEDBACK COLLECTION

• MLY • MTM

04:10 PM - 05:00 PM

CUSTOMER PRESENTATION

Providing Learning's Business Impact: Methods, Models, and Stories From the Field



LEARNING MEASUREMENT AND SKILLS

04:10 PM - 05:00 PM

CUSTOMER PRESENTATION

Advancing Outcomes Through Communication



MULTI-RATER AND 360-DEGREE FEEDBACK

05:10 PM

05:10 PM - 06:00 PM

• BLUE

CUSTOMER PRESENTATION

Using Blue for Non-Academic Feedback : Athletic Surveys



TEACHING EFFECTIVENESS & STUDENT SUCCESS

05:10 PM - 06:00 PM

• MLY

CUSTOMER PRESENTATION

Using AI for Qualitative Analysis of Student Feedback: Turning Comments into Actionable Insights for Faculty Development



AI-POWERED QUALITATIVE ANALYSIS

• BLUE

• DIG

05:10 PM - 06:00 PM

CUSTOMER PRESENTATION

Adapting DIG for 3-Level Relationship Method to Manage Data Complexity



AUTOMATION FOR FEEDBACK COLLECTION

05:10 PM - 06:00 PM

CUSTOMER PRESENTATION

Building an Always-On Employee Listening Strategy with Blue, BlueX, and MLY



LEARNING MEASUREMENT AND SKILLS

05:10 PM - 06:00 PM

• MTM

CUSTOMER PRESENTATION

Communicating Data & Decisions Outside of Learning & Development Teams



LEARNING MEASUREMENT AND SKILLS

05:10 PM - 06:00 PM

CUSTOMER PRESENTATION

Listening in the Age of Intelligence: Building a Campus-Wide Data Repository to Turn Feedback into Action



DATA ANALYTICS AND REPORTING

07:00 PM

07:00 PM - 10:00 PM

DINNER

Surprise Raffle for Tickets and Dinner for 50! Boston Red Sox and Toronto Blue Jays at Fenway Park

DINNER

Free Night To Explore Dinner

10:00 PM



DAY 2
JUNE 18



07:00 AM

07:00 AM - 05:00 PM

WELCOME

Registration

08:00 AM

08:00 AM - 09:00 AM

BREAK

Breakfast

09:00 AM

09:00 AM - 10:00 AM

OPENING KEYNOTE



Arvind Narayanan
Computer Scientist and Professor



10:10 AM

10:10 AM - 11:00 AM

CUSTOMER PRESENTATION

Enhancing Teacher Effectiveness
Through AI-Driven Feedback
Analytics for Student Success



AI-POWERED QUALITATIVE ANALYSIS

10:10 AM - 11:00 AM

• BLUE

CUSTOMER PRESENTATION

Using Blue for Holistic Evaluation of
Teaching



AUTOMATION FOR FEEDBACK COLLECTION

10:10 AM - 12:20 PM

ROUNDTABLE
DISCUSSION

Thought
Leadership
Roundtable
Discussion:
Connecting the
Dots:
Understanding
the Link Between
Faculty
Experience and
Student Success



11:00 AM

11:00 AM - 11:30 AM

BREAK

Networking Break

11:30 AM

11:30 AM - 12:20 PM

• BLUE

CUSTOMER PRESENTATION

Collaboration Across Harvard,
Collaboration With You



TEACHING EFFECTIVENESS
& STUDENT SUCCESS

11:30 AM - 12:20 PM

• MLY

CUSTOMER PRESENTATION

Charting New Waters:
AI and Policy Changes in the
Evolution of Course Evaluations



AI-POWERED QUALITATIVE ANALYSIS

11:30 AM - 12:20 PM

CUSTOMER PRESENTATION

Modernizing the Student Experience
at UCLA: Governance, Partnership,
and Institutional Strategy



AUTOMATION FOR FEEDBACK COLLECTION

11:30 AM - 12:20 PM

• MTM

CUSTOMER PRESENTATION

Lessons Learned: How Surveys and
Data Can Impact Your Training
Vision and Strategy



LEARNING MEASUREMENT AND SKILLS

This roundtable will explore how institutions can integrate data from both employee feedback systems and student feedback systems to 'understand deeply' the correlation between faculty well-being/engagement and student outcomes, leading to clearer, cross-functional action plans.

DATA ANALYTICS
AND REPORTING

12:20 PM

12:20 PM - 01:30 PM

BREAK

Networking Lunch

1:30 PM

01:30 PM - 02:30 PM

• BLUE

CUSTOMER PRESENTATION

Listening That Leads to
Change: Activating
Continuous Improvement
After Low Course Scores



TEACHING EFFECTIVENESS
& STUDENT SUCCESS

01:30 PM - 02:30 PM

CUSTOMER PRESENTATION

Actioning Quantitative and
Qualitative Feedback to
Support Staff and Enhance
Student Experience



AI-POWERED QUALITATIVE ANALYSIS

01:30 PM - 02:30 PM

CUSTOMER PRESENTATION

Communication is Key:
Approach to Boosting
Non-Compulsory Evaluation
Responses



STUDENT RESPONSE RATES
AND ENGAGEMENT

01:30 PM - 02:30 PM

CUSTOMER PRESENTATION

Learning from Survey Proof of Concepts



AUTOMATION FOR FEEDBACK COLLECTION

01:30 PM - 02:30 PM

CUSTOMER PRESENTATION

Maintaining Measurement Momentum Through
Organizational Change



LEARNING MEASUREMENT AND SKILLS

02:40 PM

02:40 PM - 03:30 PM

• BLUE

CUSTOMER PRESENTATION

Transforming Challenges into Progress: Notre Dame's Story of Active Contribution and Collaboration



TEACHING EFFECTIVENESS & STUDENT SUCCESS

02:40 PM - 03:30 PM

• MLY

CUSTOMER PRESENTATION

Turning Voices into Action: The Duty to Use Open Comment Data



AI-POWERED QUALITATIVE ANALYSIS

02:40 PM - 03:30 PM

• BLUE

CUSTOMER PRESENTATION

Modernizing the Evaluation Process Using Blue



AUTOMATION FOR FEEDBACK COLLECTION

02:40 PM - 03:30 PM

• MTM

CUSTOMER PRESENTATION

Continuous Improvement with MTM



LEARNING MEASUREMENT AND SKILLS

02:40 PM - 03:30 PM

CUSTOMER PRESENTATION

Empower Your Data Stakeholders With Conversational, Inquiry-Driven Course Evaluation Analytics



DATA ANALYTICS AND REPORTING

03:30 PM

03:30 PM - 04:00 PM

BREAK

Networking Break

4:10 PM

04:10 PM - 05:00 PM

CLOSING KEYNOTE PANEL

Envisioning a World Where Structured Feedback Becomes Fluid Expression



07:00 PM

07:00 PM - 11:00 PM

DINNER

Explorance World Event Night at Eataly Boston

11:00 PM



DAY 3
JUNE 19



07:00 AM

07:00 AM - 09:00 AM **WELCOME**
Registration

08:00 AM

08:00 AM - 09:00 AM **BREAK**
Breakfast

09:00 AM

09:00 AM - 10:00 AM
OPENING KEYNOTE
More details to come



Eileen DeCourcy
Provost



10:10 AM

10:10 AM - 11:00 PM
CUSTOMER PRESENTATION
Medical Education Assessment : The Harvard MD Student at All Touchpoints

TEACHING EFFECTIVENESS & STUDENT SUCCESS

10:10 AM - 11:00 PM
EXECUTIVE ROUNDTABLE DISCUSSION
Psychological Wellness and Safety


AI-POWERED QUALITATIVE ANALYSIS

10:10 AM - 11:00 PM
CUSTOMER PRESENTATION
Increased Information, Improved Insights: Addressing the Evolving Landscape of Student Submission Behavior

STUDENT RESPONSE RATES AND ENGAGEMENT

10:10 AM - 11:00 PM **• BLUE**
CUSTOMER PRESENTATION
Data Management 101: How to Make Your Data Stream Work For You

AUTOMATION FOR FEEDBACK COLLECTION

10:10 AM - 11:00 PM **• MTM**
CUSTOMER PRESENTATION
Instructor Engagement

LEARNING MEASUREMENT AND SKILLS

11:00 AM

11:00 PM - 11:30 PM

BREAK

Networking Break

11:30 AM

11:30 AM - 12:20 PM

KEYNOTE SESSION

Higher Education Keynote: Holistic Evaluation for Teaching Excellence

11:30 AM - 12:20 PM

KEYNOTE SESSION

L&D Keynote: Brandon Hall - Micheal Rochelle



Micheal Rochelle
Chief Strategy Officer
and Principal Analyst



12:20 PM

12:20 PM - 01:30 PM

BREAK

Networking Lunch

01:30 PM

01:30 PM - 02:30 PM

CUSTOMER PRESENTATION

How To Win Hearts and Minds Across Your Institution When Transitioning to Explorance



TEACHING EFFECTIVENESS & STUDENT SUCCESS

01:30 PM - 02:30 PM

CUSTOMER PRESENTATION

Increasing High School Dual Enrollment Response Rates: Let's Share What Works (and What Doesn't)



STUDENT RESPONSE RATES AND ENGAGEMENT

02:40 PM

02:40 PM - 03:30 PM

CLOSING KEYNOTE PANEL

Bringing Human Touch to Technology



Shawn Overcast
General Manager Enterprise Solutions and CIO



03:30 PM

03:30 PM - 04:00 PM

BREAK

BREAK

06:00 PM

06:00 PM - 12:00 PM

DINNER

FIFA World Cup Viewing Party and Dinner

12:00 PM