



Next-Generation Course Evaluation Software

Explorance Blue™: Engage, analyze, and act on student feedback.



Drive Teaching Effectiveness with Custom-fit Course Evaluations

Automate and tailor the entire course evaluation process with Explorance Blue. Designed for higher education institutions, Blue provides end-to-end automation to create comprehensive course evaluations tailored for your institutional needs – all while increasing response rates and delivering actionable reporting and dashboards.

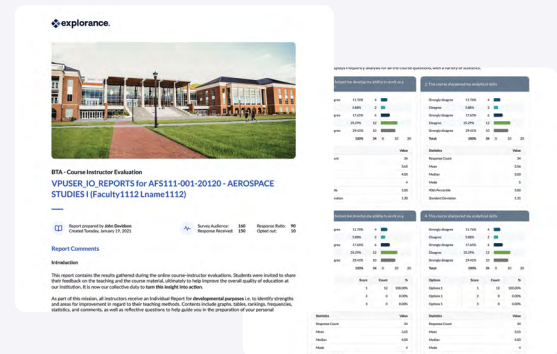
Drive Survey Response Rates

Meet students where they are and drive response rates by offering multiple access points to complete evaluations via LMS, institution portal, SMS, QR codes, and email.

Transform your LMS into an engagement hub by leveraging LTI 1.3 to easily customize and control various engagement features such as login pop-ups, course blocks, calendar reminders, and much more.

Build a Complete, Consistent, and Automated Course Evaluation Process

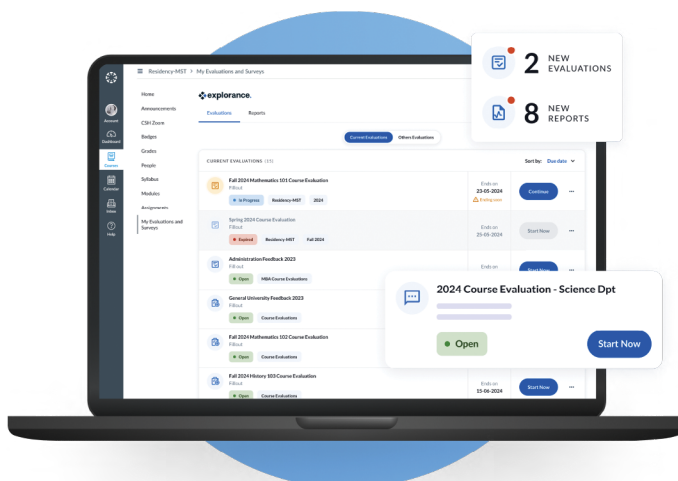
Automate your course evaluation process from survey design to report distribution. Personalize course evaluations and reports by integrating key institutional data from existing IT systems (ERP, SIS, LMS, CRM, homegrown database, etc.). Keep data accurate and reliable by automatically syncing course evaluation and demographic data with corresponding IT systems.



Streamline Administration with Specialized Course Evaluation Features

Setup course evaluations to match the unique needs, processes, and structure of your institution by leveraging flexible survey logic and native support for:

- Cross-listed courses
- Team-taught courses
- Unique start/end dates & durations
- Naturally multilingual
- Flexible confidentiality
- Question customization



Key Features

Accessibility for an Equivalent Experience

Meet the latest accessibility standards for WCAG 2.2 (AA) and Section 508 to ensure that students, faculty, and staff can fully participate in surveys and access the resulting reports.

Response Rate Monitor

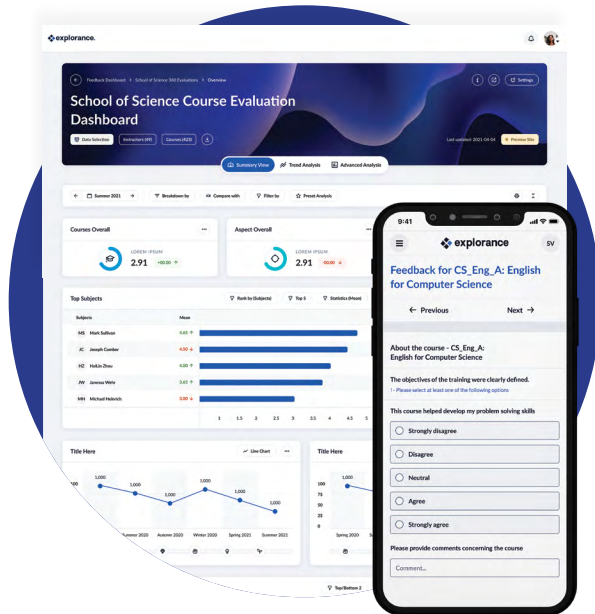
Enable all stakeholders, including faculty, to actively view and monitor course evaluation response rates in real-time, empowering them to take action and encourage student participation.

Role-based, Personalized Dashboards

Empower leadership and faculty members to view evaluation results in one interactive area. Aggregate and disaggregate data to quickly identify successes, blind spots, and opportunities, as well as see improvement over time.

AI-powered Qualitative Analysis

Leverage machine learning models specifically trained to categorize comments into student experience-related topics, including sentiment analysis, actionable recommendations, automated redaction, and alerts on sensitive matters.



"Implementing a complex course feedback system that suits fifteen schools with varied needs and expectations would not be possible without use of Explorance Blue. Explorance Blue as a product provides building blocks and one can use the product to build a robust course feedback platform."

Madan Dorairaj

Director, Solutions Lead -
Teaching and Learning and Student Affairs



Powering Teaching and Learning Insights at

40%
R1 universities

R1

35%
QS Top 100



50%
of AAU Universities

