



# All-in-One Survey & Form Platform for Enterprise

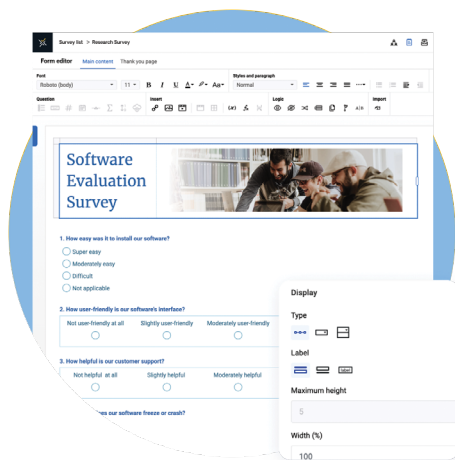
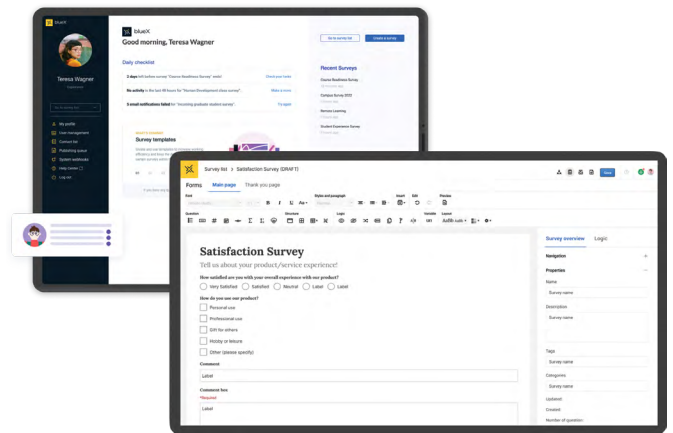
Explorance BlueX: Empower managers to improve team engagement with an intuitive survey tool and real-time insights.

## Empower Managers to Gather Team Specific Feedback in Real Time

Empower managers to gather team-specific engagement insights that complement formal organization-wide surveys.

With Explorance BlueX, managers can create surveys to address unique team dynamics, ensuring more relevant and actionable feedback.

This decentralized approach fosters greater accountability, enabling leaders to make data-driven decisions quickly and enhance team performance in real time.

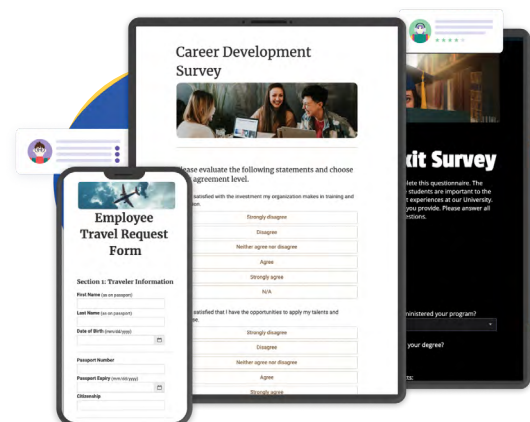


## Provide a Familiar Experience

Provide a familiar experience, similar to document editing software, with an intuitive and flexible survey tool that enables managers to create surveys and forms and personalize every aspect—without the need for extensive training.

## Stay Up to Date with All Initiatives

Give everyone the power to create surveys, without compromising security and privacy. With governance capabilities, get visibility on all survey initiatives to avoid duplicated efforts and ensure brand alignment.



## Feature Highlights

### Free Form Editor

Leverage a drag-and-drop interface with a document-like layout that supports tables, images, and more for easy customization.

### Go Beyond Surveys

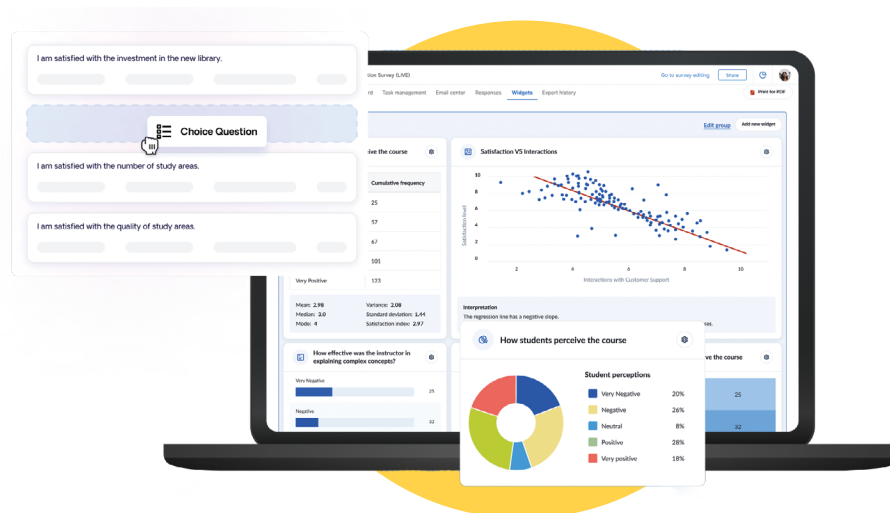
Whether you're building employee request forms, ad hoc surveys, or company newsletters, Explorance BlueX adapts to your needs with flexible templates and formatting suited for a variety of feedback initiatives.

### Survey Sharing

Easily collaborate with peers by sharing surveys with other users — ensuring consistency and efficiency across projects.

### Easy Integration

Integrate surveys directly in your employee portal or Learning Management System to easily reach your survey audience. Import key demographics from existing source data including Excel, CSV, LMS, or through API to enable segmented analysis.



### Dynamic Question Logic & Design

Build powerful surveys and forms with rich question types, combined with dynamic logic features including branching, piping, and randomization — for a personalized respondent experience.

### Built-in Analytics

Visualize survey responses instantly with widget-based dashboards. Create custom views for different roles, from department heads to executive leadership.

### Single Sign-On

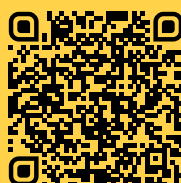
Connect with your other systems for single sign-on access to unify the experience for survey authors.

### Fully Responsive

Reach all users, regardless of device, with surveys that adapt to mobile, tablet, or desktop. Meet accessibility standards for WCAG 2.2 (AA) and Section 508 to provide a seamless experience to all.



www.explorance.com



@explorance