Annual Engagement Surveys

Explorance Blue™: Highest quality insights for better decision making

Uncovering Engagement Drivers to Boost Performance and Retention

Measuring employee engagement has become critical for organizations striving to enhance performance and retain talent. By identifying key factors that influence employee satisfaction, organizations can implement targeted strategies to boost engagement levels, leading to increased productivity while fostering a more stable and motivated workforce.
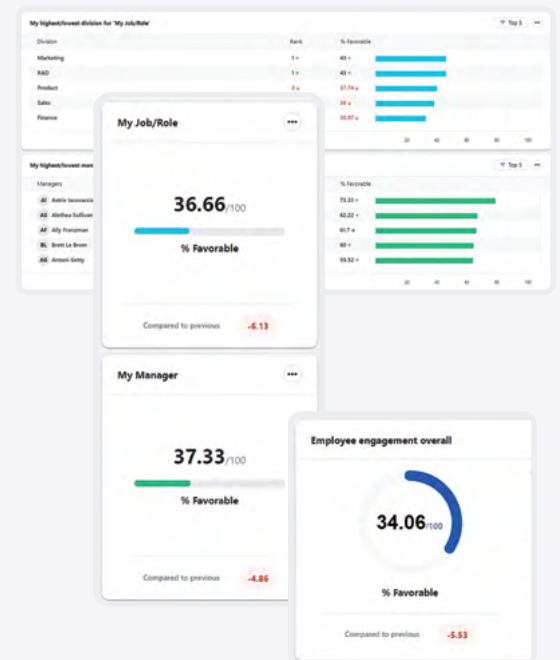
That's why Explorance Blue for engagement surveys gives organizations the ability to collect highest quality insights to confidently identify engagement drivers and areas of improvements, and quickly take action to align employee experience with the company value proposition.

Voice of the Employee Listening Ready with an Integrated Solution

Blue is a transformative solution for organizations seeking to elevate employee engagement efforts through seamless integration. By integrating Blue into any systems (HRIS, LMS, and more), companies not only streamline and automate annual engagement survey process but also unlock a wide range of future possibilities.

Engagement Surveys to Collect Richer Insights

With Blue integration and automation, organizations can leverage advanced engagement survey capabilities to collect relevant and inclusive feedback. As a result, companies empower leaders with high-quality insights so they can make decisions based on data they can trust.

Recognized as the best comprehensive solution for Employee Experience by HR Tech, integrating Blue for engagement surveys is a springboard to a holistic Voice of the Employee listening strategy.

Superior Questionnaire Logic

Blue dynamically adapts survey questions and content to align with each respondent's unique profile. This personalized approach ensures that they receive relevant survey questions tailored to their roles, departments, or demographics.

Adaptive Methodology

With a focus on desired insights, surveys can be fully customized to target specific engagement drivers, whether organizations already have a list of survey questions or work with the Explorance Consulting Services team to develop a new series of questions.

Benchmarks for Context

In partnership with Mercer, Explorance helps leaders contextualize the results of engagement surveys with more than 400 questions and 8 million data points. This way, they can identify competitive advantages and areas needing improvement.

Authentic & Inclusive Feedback

Blue meets the highest standards in accessibility and security, meeting WCAG 2.1 (AA) and Section 508 guidelines. Surveys are accessible to all individuals, regardless of their ability and background, fostering inclusivity, diversity, and security.

Act at Scale with Trustworthy Insights

Blue provides organizations with role-based, fully configurable reports and dashboards. Through powerful data visualization and recommendations, leaders and managers can quickly identify critical engagement drivers to develop action plans that impact performance and retention at the individual, team, and organizational levels.

Tailored Insights with Role-Based Reporting

Reports can be personalized based on roles and demographics, providing tailored insights and recommendations to stakeholders, empowering them to take action.

AI-powered Voice of the Employee

Leverage AI to automate qualitative analysis directly within Blue Reports — providing sentiment analysis, recommendations, alerts on pressing topics, and redaction capabilities to better understand how to improve engagement.

Uncover Data-driven Insights with Dashboards

Dashboards empower leaders and managers to identify what drives employee engagement and areas of improvement through powerful, interactive, personalized, and shareable data visualizations.