

# Explorance Blue and Ellucian Ethos: More Powerful Together

An Explorance and Ellucian integration to inject the voices of students, faculty, and staff into business intelligence.



## Explorance Blue: Ethos Connected

Explorance Blue helps higher education institutions capture and analyze feedback from students, faculty, and staff. By integrating with the Ellucian ecosystem through Ethos, institutions can leverage multiple data sources to create more complete surveys, reports, and dashboards for data-driven decision-making.

## Explorance Blue, Next-Generation Feedback Analytics

### Course Evaluations

Built to natively support higher education institutions, Explorance Blue provides end-to-end automation, fully customizable course evaluations, and extensive reporting. Simplify course evaluation administration by connecting to Ellucian Banner, pulling key information such as course names, users, sections, and student and instructor enrollment.

### Employee Experience

Track essential metrics and assess workforce efficiency through a unified feedback system like Explorance Blue. Administer staff pulse checks, engagement surveys, and DEI initiatives seamlessly by leveraging key HRIS data like employee demographics, job units, associated staff, and years of employment from Ellucian Colleague.

### Institutional Surveys

From application to graduation, listen and measure feedback at every touchpoint along the student lifecycle with Explorance Blue. Streamline key institutional data such as student demographics, associated faculty members, and department data from Ellucian Banner, Colleague, or CRM suite to simplify survey administration and generate insight-rich reports and dashboards.

## Explorance Blue and Ethos

### Ellucian Ethos

- Banner
- Colleague
- CRM

### Business Intelligence

### Institution Data

- Augment business intelligence with Feedback Analytics
- Get more from data with less IT resources
- Automated and delegated process to ensure data hygiene

### Explorance Blue

- Course Evaluations
- Campus Surveys
- Employee Experience
- AI-powered Student Voice
- Student Experience
- 360 Degree Feedback
- Peer Reviews
- Midterm Surveys

### Feedback Data



# From Setup to Success – Simplifying Survey Administration

## Keep Data Accurate and Reliable

Bid adieu to data clutter. Explorance Blue automates and delegates the data preparation process, ensuring that your data is reliable and up to date. With data that is validated to be accurate, relevant, and ready-for-use – administrators can launch surveys and course evaluations seamlessly.

## Augment Feedback Data with Key Demographics

Combine and cross-tabulate feedback data from Explorance Blue with key demographic and behavioral data from Ellucian Ethos. Create data rich reports and dashboards for all stakeholders to discover new opportunities and ongoing trends from survey results.

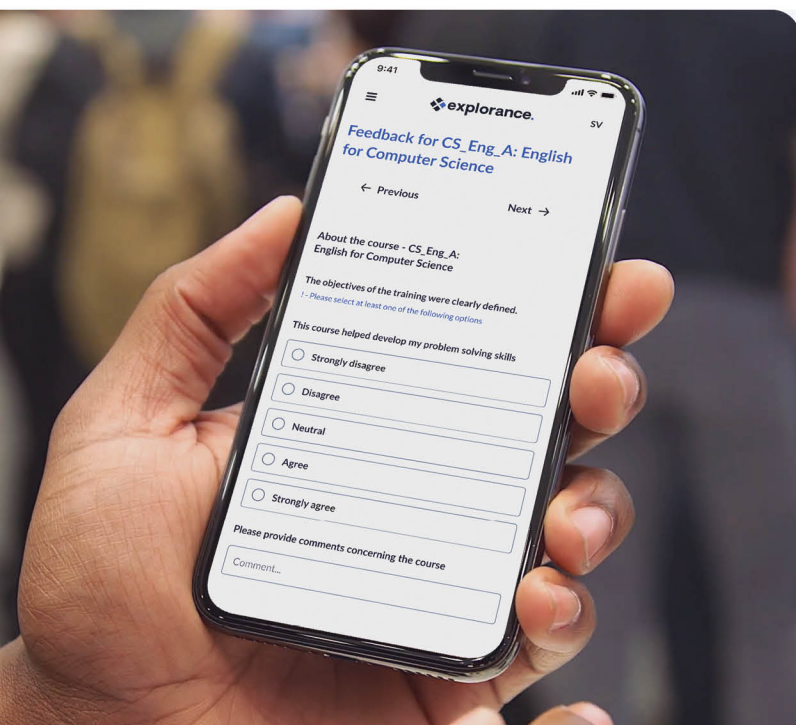
## Streamline Data from Collection to Distribution

Experience the efficiency of end-to-end automation. From data collection to distribution, the process is seamlessly orchestrated through Explorance Blue and Ellucian Ethos, saving you time and effort. With the right data, in the right place, at the right time, administrators and academic leaders can focus on turning insights into actions institution wide.



## Reduce IT Reliance

Spend less time looking for data and more time acting on it. Reduce the burden on IT teams by empowering administrators to pull data from all Ethos connected systems including Banner, Colleague, and its CRMs. Now, administrators can access relevant data in real-time and make decisions without unnecessary delays.



## 25B Student Insights Analyzed

World's leading Feedback Analytics  
Solutions for Higher Education

**35%**  
R1 Universities

**30%**  
QS Top 100

**47%**  
of AAU Universities

**R1**

**QS** WORLD  
UNIVERSITY  
RANKINGS

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