

Effective L&D Measurement in the Flow of Learning

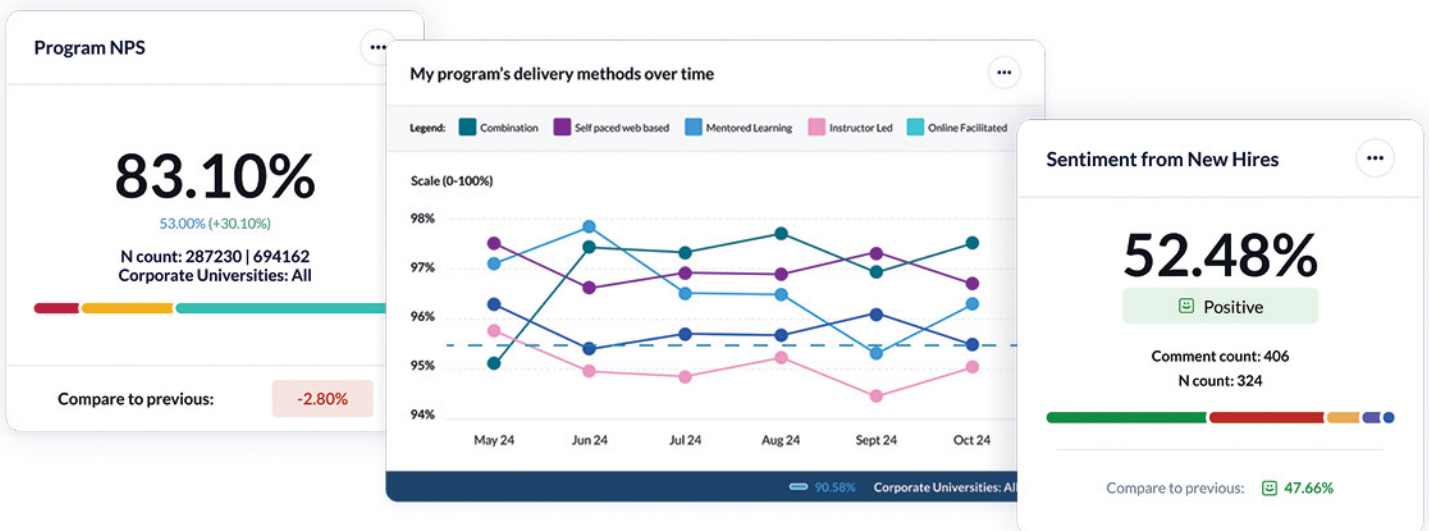
Explorance MTM™: Measure, analyze, and enhance every learning experience across your organization.



Capture Every Learning Method and Program

More and more, learning is moving outside the traditional classroom and occurring in the flow of work. This gives learners more control over the learning they consume, increasing their accessibility to learning and reducing their time to application. With various modalities, skills, and touchpoints, measuring the success of these learning experiences can be challenging and require

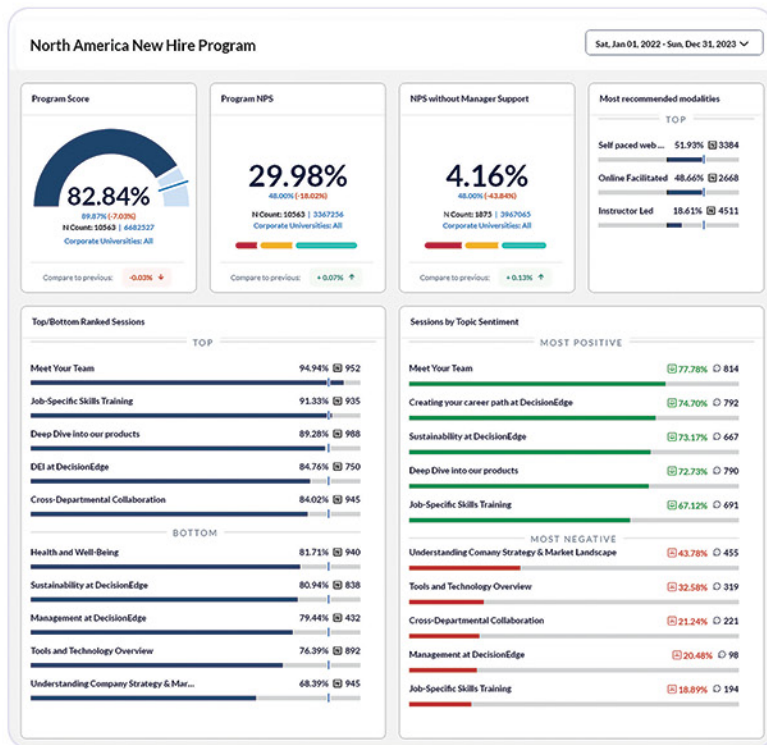
more depth beyond a single post-event survey. Explorance MTM provides a simple, scalable way to gather and report on blended learning data. With flexible survey setups and a learner-centric end-user experience, organizations can seamlessly optimize response rates and gain a comprehensive view of the effectiveness of high-visibility learning events.



Blended Learning improves competencies by combining a variety of related courses into a single program; integrating virtual and face-to-face learning environments to meet modern workforce needs.

Example programs that MTM helps manage:

- Onboarding
- Sales training
- Leadership development
- Learning conferences
- Other cohort-based learning programs



Easy Setup & Management

Gathering feedback for complex events doesn't have to be complicated. Take advantage of Metrics That Matter's simple user interface to lay out the days, tracks, and sessions of your event exactly the way you need. Leverage flexible setups and easily manage to decide what feedback to gather, when to gather it, and when it should be shared with stakeholders.

Straightforward Feedback Experience

MTM provides multiple ways to collect feedback. Ensure high response rates with unique QR codes for each session, instructor specific links, and reminder emails that are all distributed according to your schedule.

Understand Modality, Session, and Cohort Effectiveness

Share insights and analyze data by event, session, or facilitator to uncover areas of strength and opportunity. Compare results to over 1.5 billion data points - the world's largest validated source of learning effectiveness benchmarks - to determine how your learning programs compare to the industry.

Learning-specific AI Qualitative Analytics

Leverage the only AI solution built for L&D in your program analysis. Providing you with sentiment analysis, bottom-up recommendations, and alerts on any comment that may require immediate attention. All categorized in Learning relatable terms.

